



## PTA Meeting Minutes

PTA: North Side Elementary

Date: April 11, 2018

Time: 7:00pm-8:10pm

- I. President's Welcome
  - Jen Anson welcomed and asked members to sign in to the meeting. There were 6 members in attendance including: Kimberly Whitehurst, Amanda Dulovich, Lindsay Moawad, Bethany Goodyear, Katie Gephart, and Michelle Heinbaugh. Four PTA Officers were in attendance including: Jen Anson, Jennifer Andrews, Michelle Bomgardner, and Kristen Hanford.
  - Jen Anson reviewed the updated events calendar for 2017-2018.
- II. Parents' Comments and Topics for Discussion
  - A questions was brought forth regarding if the district's last snow day would need to be made up. No staff was present at the meeting to confirm, but the group consensus was that an official decision had not yet been announced. The district has no snow days built into the calendar.
- III. Principal's Comments / Teachers Remarks
  - No principals or staff were in attendance.
- IV. Approval of Meeting Minutes from February 2018. Kristen Hanford approved the minutes and Bethany Goodyear seconded the motion.
- V. Membership Report- Secretary and Director of Membership- Jennifer Andrews reported that there has been no change to report. There are still 143 members.
- VI. Budget Report- Treasurer- Kristen Hanford reported that the current bank account balance is \$26,799.03. After discussing with Principal Sarah Box, the decision has been made to spend some of the money on purchasing 30 new chrome books for the school. The cart that was previously purchased for past Chrome Books can be used again for these new tablets. The best price was found through Best Buy and was \$60.00 per piece less than what the school district quoted. The tablets will need to have a Google OS Management service and cases purchased. The estimated cost for this purchase will be approximately \$10,000.00. Kristen Hanford estimates that there are still approximately \$9,000.00 in expenditures remaining for the school year also.
- VII. Communications Report- Director of Communications- Jamie Tum was not present.
- VIII. Director of Events and Volunteers Report- Melissa Kurmakov was not present.
- IX. Past Events and/or Programs Report
  - Spirit Sticks: Jenn Andrews and Jamie Tum
    - An additional quantity of 500 "North Side Pride" spirit sticks were ordered to make sure all staff and new students had received one. Those sticks will be distributed soon.

- April's sale has made the program profitable even after all of the "free" sticks were ordered. Currently the spirit sticks program has made \$37 in profit.
- Sales were down for April as opposed to March. One possible explanation is that the sale happened immediately after the spring break holiday.
- The next spirit stick sale dates are May 7<sup>th</sup> and 8<sup>th</sup> 2018.
- Skating Party: Alyssa Klein
  - This year's skating party was the highest attended party to date
  - Positive feedback of the event being free
  - In total, the event only cost the PTA \$251.00. \$200 was for the rental and \$51 was for skate rentals.
- Spring Pictures: Ali Simpson was not present.
- Chipotle Spirit Night: Michelle Heinbaugh
  - This year the event made \$1,052. Last year it made \$1,100
  - Michelle is looking for some missing canvas Chipotle signs if anyone knows where they are.
- Bingo Night: Michelle Heinbaugh
  - The event received positive feedback. Families liked that it was free. The Paw Wall was a fun new feature that the kids enjoyed and tied into the book fair theme. There was a committee of five people working on the event and all are willing to chair the event again next year.
- Spring Book Fair: Jen Anson & Meredith Bomgardner
  - This was the most successful book fair to date, possibly due to it coinciding with Moms and Muffins
  - We currently have \$17,000 Scholastic dollars to spend for the fall
    1. Principal Sarah Box usually spends approx. \$5,000-\$6,000 of that money over the summer
  - For the fall, we can possibly raise the "giveaway" book price to \$9.99 or less and then decide if we want to take cash or keep Scholastic dollars for the remaining balance
  - The fall book fair theme will be Enchanted Forest
- Moms & Muffins: Rick Heinbaugh
  - The event did not feel as crowded as last year possibly because of the flow of the crowd moving down to the Book Fair
- Super Female Readers: Colleen DeFrank
  - Positive feedback was received. The reading spots filled up well this year and the volunteer badge policy was understood.

#### X. Upcoming Events

- Spring Sub Sale: Crystal Moran & Amanda Dulovich
  - 35 families participated
  - Estimated \$500-\$600 less in profit than previous year
  - Total profit will be \$1,405.25



- Possibly date issue because we switched to spring from fall
- Consensus is to try the fall again next year to compare sales
- Yearbook: Katie Burns was not present.
- Teacher Appreciation Week: Kim Ramberger & Lindsey Moawad
  - This year the theme will be Sports MVP
  - There are possibly helpful supplies in the basement
  - Mrs Baker will help decorate the hallway
  - Jimmie Johns is sponsoring a lunch
  - Question of Chipotle vs cheaper options from Costco
    1. Consensus to go cheaper
  - Kristen Hanford has gift cards to give
  - Committee chairs are still collecting ticket and other item donations for the end of the week raffle
    1. A suggestion was made to look into getting gift cards donated by Wegmans
  - Michelle Heinbaugh will reach out to Senators to ask for more ticket donations
  - Time To Sign Up sheet will go out next week
- 5<sup>th</sup> Grade Party: Melissa Kurmakov
  - The Spooky Nook venue contract was received and the deposit will be paid. The price per student has been cut down to \$7.50.
- June Jubilee: Mlcki Freedman, Andrea Cavoli, Jenn Andrews, Jamie Tum
  - The theme this year will be May Fair and the event will feature a magician, a clown on stilts, tshirt tie-dying, a dance party, food, and carnival style games
- Senators Game: Michelle Heinbaugh
  - Last year we made \$600 in profit
  - Forms were due today
  - Jen Anson will post a last call on Facebook for form hand-ins
  - Michelle Heinbaugh will accept forms through the end of the week
- Field Day: Jen Anson
  - This year's Field Day will be held on Friday, May 18, 2018. Hopefully this date will be spaced out nicely from June Jubilee.
  - This year, the parents' role will change to more of a "cheerleader" role, similar to what is done for Race for Education
  - There are enough coaches from middle and high schools that parents are not needed to actually facilitate, so they can just cheer
- Art & Jazz Night: Jen Anson
  - This is a new event at the school were parents can view the kids' artwork and a jazz band will be playing
  - PTA providing light refreshments
  - PTA will ask parents for donations of baked goods
  - Mrs Baker will give us the date she wants the parents to help hang the art

- NS Pride TShirts: Jen Anson
    - The sponsorship opportunity forms for the new NS Pride t-shirts are going out to students this week
    - Amanda Dulovich donated her time to create the logo and the design of the shirt
    - The PTA is hoping for 16 sponsors on the back and 2 sleeve sponsors
    - The current plan is to have the kids have the shirts for two more years before we need to reorder
  - Spirit Nights
    - Upcoming event at Sweet Frog May 15<sup>th</sup>
    - Michelle Heinbaugh looked into the idea of a more adult-focused spirit night at the restaurants Suba, Mangia Qui, and Rubicon. Consensus was not to move forward since the restaurants only offered the deal on Mon-Thur evenings.
    - Next year another free spirit night will be ice skating
      1. We will pay for admission but the parents will have to pay for skate rentals
    - November
- XI. The final PTA meeting for the school year will be via email to discuss end of year details and event recaps. There will not be an in-person meeting.

Prepared by Jennifer Andrews

Recording Secretary