



PTA Meeting Minutes

PTA: North Side Elementary

Date: February 15, 2018

Time: 7:00pm-8:34pm

- I. President's Welcome
 - Jen Anson welcomed and asked members to sign in to the meeting. There were 6 members in attendance including: Principal Sarah Box, Alison Lipsett Simpson, Colleen DeFrank, Crystal Moran, Kristyn Beeman, and Michelle Heinbaugh. 6 PTA Officers were in attendance including: Jennifer Anson, Meredith Bomgardner, Kristen Hanford, Jamie Tum, Melissa Kurmakov, and Jennifer Andrews.
 - Jen Anson reviewed the calendar for 2017-2018.
- II. Jen Anson awarded anyone who had any initial questions or topics of discussion the opportunity to speak at the beginning of the meeting. No topics were brought up.
- III. Principal's Comments / Teachers Remarks
 - Principal Sarah Box reviewed the school's safety policies and asked everyone's understanding and cooperation in following them.
 - Intruder drills and fire drills are done regularly.
 - Staff will be strict about making sure that parents entering the school enter through the front door and be buzzed in. Doors should not be held open for the next person.
 - Dropoffs need to happen in the back car rider line, not at the front door.
 - Principal Box relayed information from Mrs. Zabady regarding the Girls on the Run program.
 - Girls on the Run is a non-profit that works with girls on positive body image and confidence issues.
 - The program is currently underway.
- IV. Approval of Meeting Minutes from November
 - Melissa Kurmakov approved the minutes and Colleen DeFrank seconded the motion.
- V. Membership Report- Secretary and Director of Membership- Jennifer Andrews reported that there are still 143 members. The PTA is always accepting new members.
- VI. Budget Report- Treasurer- Kristen Hanford reported that our ending available funds are currently \$21,920.92 with an estimated \$12,000 in expenditures. The hope is to have approximately \$10,000 left over to be able to use toward new technology for the school.
 - Principal Box suggested that Chrome Books might possibly be a good investment because the kids use them a lot with Google Classroom and other classroom integration.
 1. Could purchase them through the district for best rate.
 2. Kristen Hanford will look into the rates.

3. Possibly docking station for Chrome Books in the classrooms.
4. Possibly sell the Chrome Book cart we previously purchased that isn't being used.

- Approval of Budget
 - Ali Simpson motioned to approve the budget and Jamie Tum seconded the motion.

VII. Communications Report- Director of Communications- Jamie Tum reported no new changes at this point.

VIII. Director of Events and Volunteers Report- Melissa Kurmakov reported no new changes at this point.

IX. Past Events and/or Programs Report

- Race for Education: Jen Anson reported for Andrea Cavoli and Micki Freedman that they are currently finishing up handing out prizes from the race. Jen Anson will follow up with them on the status of some outstanding incentives.
- Mobile AgLab: Jen Anson reported that she received positive feedback from the event. Principal Box agreed we should aim to have the event in November again next year.
- Spirit Events (Five Below, Chuck E Cheese, & Get Air): Michelle Heinbaugh reported that our first Chuck E Cheese spirit night brought out a different crowd than usual and we made \$202 in profit. The Five Below fundraiser had some issues with confusion amongst the store employees and whether or not to save or hand back flyers. In response, the manager agreed to add an additional \$2,000 in sales on to our sales, so we ended up profiting \$364. Michelle also reported that the Get Air spirit night was on Parent/Teacher Conference Day which also happened to be National Trampoline Park Day. Get Air honored the donation rate based on the full ticket price rather than the discounted holiday price, so we earned \$252 this year. Last year's earnings were \$218. Get Air also donated jump passes for a raffle.
- Teacher Luncheons: Kristyn Beeman reported positive feedback from the staff. There was a problem with getting the donated food in on time so we had some excess food leftover and some budget spent on purchasing food that was assumed not coming that then arrived late. Possible solution for next time would be to specify as a line item on the Time to Sign Up volunteer sheet in bold what time specific items must be delivered by. Food donations could also be requested to arrive the day prior but storage becomes an issue.
- Spirit Sticks: Jenn Andrews and Jamie Tum reported that all initial PTA provided spirit sticks and key rings went home with the students. The first month of sales went well with 370 sticks sold and lots of positive feedback received. Next steps are fine tuning the marketing plan, tracking inventory, and brainstorming new ways of using the spirit sticks. Sticks which didn't sell that we have an excess of will be offered for sale to teachers at a discounted rate. Spirit Sticks will be sold at the upcoming Book Fair and Bingo Night. Additional "North Side Pride" sticks will be purchased for staff who did not receive one in the initial order and/or for parents who wish to purchase one.

X. Upcoming Events

- Skating Party: Alyssa Klein, Committee Chair, was not present but the skating party is Sunday, February 18th from 4:30pm-6:30pm. Admission is free and quads are free for



students and \$1 rental for everyone else. In-line skate rentals are \$3. Principal Box will send out a reminder email and Jamie Tum will post the event on Facebook.

- Chipotle Spirit Night: Michelle Heinbaugh reported that the Chipotle Spirit Night is scheduled for Tuesday, March 6th from 4pm-8pm. 50% of sales will be donated back to the PTA. Last year this fundraiser earned us \$1,200. Michelle is doing a raffle for the teachers who plan to attend.
- Senators Game- Michelle Heinbaugh reported that the Senators Game will be Sunday, April 29th and is also “Hershey Park Pass Night.” Additional information on details will come later.
- \$1,000 Scholarship- Michelle Heinbaugh reported that applications for the \$1,000 scholarship were sent out in February and are due back by April 9th. A committee of North Side staff chooses winner. Principal Box will send out an email inviting parents who have an older child or know of someone else who may be interested to apply.
- Michelle Heinbaugh asked for suggestions on any other spirit night opportunities.
 - Looking to pursue Dave & Busters when they open
 - Possibly Chick Fill-A
 - IHOP
 - Texas Roadhouse
- Spring Book Fair: Meredith Bomgardner reported that the Spring Book Fair will be held March 12-16 and will be in conjunction with Moms and Muffins this year. Hopefully the Book Fair will help thin out the crowding of the multi-purpose room that happens during Moms and Muffins. No free books will be given out in the spring so that we make enough money to be able to give them out again in the fall. There will be a box of books available to students who bring in any denomination of change who may not have enough to otherwise buy a book.
- Moms & Muffins: Rick Heinbaugh & Julie Clemens were not present but Jen Anson reported that there was an error on the flyer with the event dates. The correct are March 15 and 16. Principal Box stated that next year we will probably need to expand the event out over three days to eliminate the crowding and parking problems.
- Super Female Readers: Colleen DeFrank reported no major updates but just a reminder that all readers need to have volunteer badges and need to have them physically with them.
- Bingo Night: Michelle Heinbaugh
 - The Bingo Night event has a \$550 budget so the event relies heavily on donations for prizes and food. Michelle Heinbaugh was looking for suggestions for a good pizza connection to donate or do discounted pizzas. Mrs Box will ask Nancy Sours to talk to the new pizza place on Colonial Road- Right Pizza where the staff frequently orders.
 - Bingo will feature a “Paws for Books” theme to tie in with the book fair and a pet photo contest will be offered as a fundraiser.
- Spring Sub Sale: Crystal Moran reported that sub money will be due March 29th and the pickup date is April 12th.

- Spring Pictures: Ali Simpson reported that spring pictures will take place on Thursday, March 1st. Volunteers are needed. Jamie Tum will post on Facebook.
- Spirit Wear- Ali Simpson reported that the spring sale is coming up and expressed concern that the spirit wear sale might not be worth doing anymore because with the high minimums required and high cost of the products, we will never make any money off of it. Principal Box knows of a company that is easier, cheaper, and has a higher ROI.
- Yearbook: Jen Anson reported for Katie Burns that the forms just went home with the students.
- Teacher Appreciation Week: Jen Anson reported for Kim Ramberger & Lindsey Moawad that this year's theme will be "MVP."
- 5th Grade Party- Melissa Kurmakov updated that it is confirmed that transportation will be covered under field trips. The volunteer sheet and a decision on t-shirts are coming up.

XI. New Business

- Because KidStuff coupon books will now only be an app, the consensus is to not go the route of selling them next year. However, a vote was taken and the majority ruled to continue selling the Save Around coupon books.
- Update on NS Pride T-Shirts: Jen Anson reported that she is ordering 1500 new shirts to get through next year. There will be no size small moving forward. She will look into different shades of green for the tshirt color. Sponsorship opportunities are available. The goal is to get 15 sponsors to donate \$500 to get their logos on the shirts and two \$1,000 sponsors to get their logos on the sleeves. \$100 donations will be featured on a banner above the office door.

XII. Next Meeting to be Held April 11, 2018 at 7pm

Prepared by Jennifer Andrews

Recording Secretary