



PTA Meeting Minutes

PTA: North Side Elementary

Date: November 15, 2017

Time: 7:00pm-8:00pm

- I. President's Welcome
 - Jen Anson welcomed and asked members to sign in to the meeting. There were 11 members in attendance including: Melissa Brooks, Kimberly Whitehurst, Susan Ososki, Crystal Moran, Katie Gephart, Colleen DeFrank, Micki Freedman, Julie Clemens, Darwin Arevalo, Nykkia Benkovic, and Janelle Heller. 5 PTA Officers were in attendance including: Jennifer Anson, Jamie Tum, Melissa Kurmakov, Jennifer Andrews, and Meredith Bomgardner.
 - Jen Anson reviewed the updated events calendar for 2017-2018.
- II. Jen Anson awarded anyone who had any initial questions or topics of discussion the opportunity to speak at the beginning of the meeting. No topics were brought up.
- III. Principal's Comments / Teachers Remarks
 - Jen Anson read notes from Mrs. Zabady regarding Girls on the Run.
 - There is currently have one team signed up, and we would need two more adult volunteers to be able to make a second team.
 1. Julie Clemens offered to volunteer.
 2. The other two current volunteers are Betsy Hamm and Shellie Marshall.
 3. Girls on the Run is currently opened up to 4th and 5th grade. We would need more volunteers for 3rd grade to be an option.
 - Jen Anson and Vice Principal Susan Ososki reviewed the district policy regarding volunteer badges.
 - The district is now very strict that all volunteers coming into the school during school hours need to have their volunteer badge physically on them. They may not check in and have a temporary name tag printed.
 - Mrs. Ososki and Mrs. Box will send out a mass email reminder before the Race for Education event on Friday.
- IV. Approval of Meeting Minutes from September. Meredith Bomgardner approved the minutes and Jamie Tum seconded the motion.
- V. Membership Report- Secretary and Director of Membership- Jennifer Andrews reported that there are currently 143 members. We are always accepting new members. You must be a member to be a committee chair, have a say in the decision-making process, and vote. Most membership cards have gone out. A few remain to go out yet.
- VI. Budget Report- Treasurer- Kristen Hanford reported that we have an estimated current balance of \$8,333.94 after outstanding checks and liabilities.

- An audit was recently performed by Julie Clemens, Amy Murphy, and Crystal Moran and everything was found to be accurate and in order.
- VII. Melissa Kurmakov, 5th Grade Party committee chair, provided an update on the 5th Grade Party after a recent committee meeting.
- Spooky Nook is the best venue for the budget.
 - Additional donations will be requested and will go toward crafts and the class gift (t-shirt).
 - The trip will be during the school day.
 - A follow-up meeting is needed with Mrs Box to clarify bussing policies and timing.
- VIII. Communications Report- Director of Communications- Jamie Tum reported that there have been no changes to the Classroom Coordinator program but is available for any questions or suggestions.
- Janelle Heller reported that the website is up to date and welcomes suggestions.
- IX. Director of Events and Volunteers Report- Melissa Kurmakov reported that there are no additional updates at this point but is available for questions or suggestions.
- X. Past Events and/or Programs Report
- Fall Book Fair: Jen Anson and Meredith Bomgardner
 - Every child received a free book within the increased budget of up to \$7.99
 - Total Sales were approx. \$11,000. The PTA has chosen to keep Scholastic dollars instead of cash. We now have approx. \$10,500 Scholastic Dollars balance.
 - Dudes & Donuts: Micki Freedman & Julie Clemens
 - Attendance numbers were comparable to last year.
 - This year's budget was adequate, but an increase may be needed next year to purchase new cups and supplies that we didn't have to worry about this year.
 - Positive feedback was received regarding the giant donut for taking pictures
 - Super Male Readers: Colleen DeFrank
 - There was a large turnout of readers. Next year, the volunteer badge policy will be clarified for readers.
 - Jen Anson reviewed notes from committee chair Alison Simpson that Fall Pictures were a success and a reminder that Spirit Wear is on sale all year long.
 - Jen Anson reviewed Michelle Heinbaugh's notes on Spirit Nights
 - Chuck E Cheese- We had a total of \$1,335 in sales which gave us a 15% profit in the amount of \$200.25
 - Noodles & Co- We had a total of \$1,933 in sales which gave us a 25% profit of \$483.25. Michelle would like to offer a special thanks to Mrs Zabady for coordinating teacher volunteers.
 - The next spirit event will be at Five Below in December. We will receive back 10% of sales, but participants will need the physical flyer to receive credit.
 - Michelle will be emailing bingo chairs soon.
 - Chipotle will be again in spring.
 - Teacher Luncheon: Jen Anson and new co-chair Amy Murphy



- Over 60 teachers/staff attended the luncheon and many compliments were received. All food that was volunteered for was brought.

XI. Upcoming Events

- Race for Education: Andrea Cavoli and Micki Freedman
 - Now at over \$16,000
 - Lots of personal last-minute reminders
 - Gave out bracelets to kids
 - Participation at 35% for student body
 - Still raising money until Friday
 - High earner student around \$300
 - Race is on Friday
 1. Volunteers still needed. Biggest need is on Friday
 2. Outside so dress kids appropriately
 - Trying to get cost for Smart Board and how many we need yet to compare with goals
- Mobile AgLab: Jen Anson

XII. New Business

- Spirit Sticks Program: Jenn Andrews and Jamie Tum explained the new program that the PTA will be implementing. Spirit Sticks are small, embroidered patches that the students can collect and trade. The PTA will make a portion of the proceeds from every stick sold.
 - Stage one of the program is just offering different stick styles for sale to see if the students are interested. Future opportunities are available for the PTA and school staff to use the sticks as incentives/rewards for students.
 - Jenn Andrews reviewed samples of the spirit sticks and marketing ideas.
 - The sticks could possibly be sold either during lunch or during recess. Recess is held between 11:30pm-3:00pm. Volunteers will be needed.
- NS Pride T-Shirts: Jen Anson
 - Changes to sponsorship opportunities
 1. Last year raised \$3500 from sponsors, and we are hoping for \$7000 this year
 - Changes to ordering and distribution
 1. Going to order another 1200 shirts to get through next year
 2. New design for next year- possibly a contest for kids to design it
- North Side 5k: Jen Anson
 - In lieu of Race for Education
 - Will be held in the spring of 2019
 - More details to follow
- Meredith Bomgardner presented the idea of trying out a fundraiser with Krispy Kreme donuts. Krispy Kreme provides us with a 50% profit.

- 250 dozen minimum order required for delivery
 - Could possibly coincide with Dudes and Donuts
 - Jen Anson reported that the next sub sale will take place in the spring.
- XIII. Next Meeting to be Held February 15, 2018 at 7pm

Prepared by Jennifer Andrews

Recording Secretary